

You love Italy. You love Italian food. You drool over the fashions of Milan and sigh over the bridges in Venice. Your vino is *rosso*. Your blood boils at the sound of a Ferrari and you dream of basking under the Tuscan sun. Oh and one other thing, you've secretly thought it would be wonderful if you could learn to speak Italian.

You're Ready to Learn Italian in Courses®

Learning Italian in Courses®

Pairing Food and Travel to Learn and Speak Italian
The Cositutti Group

Learning content developed and written by
The Cositutti Group

A Taste and Travel Resource for the
Food-Wine-Art-Design of Italy

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Learning Italian in Courses®

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To learn the Italian language you must first
train your ears, then your eyes and then your
mouth

”

From You Already Know Italian by Raymond Lowery



Engaging all your senses to learn the Italian language is so Italian.

In Italy life is an art form. Our Italian language workshops begin with speaking to our native Italian language instructors to develop an ear for the language as a starting point for vocabulary and grammar.

Each lesson then pairs a tasting related to the culinary and cultural traditions of regional Italian food. So that whether you travel to Italy or want to enjoy a more authentic Italian experience at home, Learning Italian in Courses® is a perfect way to see and savor Italy.

Sample Lesson

Advantageous Coincidences

Find out more about similarities in the English and Italian languages

Our Inner Italian

There are probably a few Italian words that are already a part of your English vocabulary alla Sophia Loren and America's love for Italian food.

pizza, pasta, lasagna, spaghetti

baci = kiss

bello = beautiful

ciao = hello



“

Even if you haven't studied the Italian language, or travelled to Italy, most English speakers know a lot more about the Italian language than they may think.

”



Advantageous Coincidences

- Did you know there are many words in the Italian language that you already know?
- They are look-alike words with similar, though not always exact spellings, and the same meaning.



Cognates

- Words in two languages that are highly similar in their meanings are called cognates.
 - English and Italian share many cognates.
 - Cognates are a good introduction to the Italian language and an easy way to begin building your Italian vocabulary.
 - Here is a list of a few familiar Italian cognates.
- la lista = the list
 - la fotografia = the photograph
 - il americano = the American
 - la banca = bank
 - la birra = beer
 - famoso = famous
 - il calendario = calendar
 - studiare = to study

More About Cognates

- il dizionario—dictionary
- la farmacia—pharmacy
- intelligente—intelligent
- il mercato—market
- il museo—museum
- necessario—necessary
- la stazione—station
- il teatro—theater
- In the spoken form, Italian cognates do not necessarily sound identical to their English counterparts and care must be taken with differences in pronunciation.
- However the many written resemblances between the two languages will enable you to read a little Italian more easily.

See and Savor Italy

Farmaceutica is the Italian cognate for pharmaceutical manufacturer

In Italy the formulation and synthesis of “medicines” goes beyond the biomedical so you may see the word used to describe a shop where herbal elixirs and compounds are sold whose healing ingredients from nature create an Italian sense of *benessere*.

They can be found all over Italy if you know where to look.



See and Savor Italy



- Behind an unassuming entrance on *Via della Scala* 16 down the street from the Santa Maria Novella train station is one of the oldest *farmacia* in Florence, **Santa Maria Novella Farmacia** also known as the *Officina Profumo Farmaceutica di Santa Maria Novella*.
- A fragrant universe filled with terra-cotta jars and gilded urns that was already well-known in Dante's time. It was established in the 13th century by the Dominican friars of Florence who began to cultivate and prepare medicinal plants and herbs used in the treatment of the sick.
- Many of the products available for purchase today are based on the ancient recipes of the friars.

False Cognates

- An Italian word that looks like an English word, but has a different meaning.
 - They appear to have the same meaning but in fact are falsely associated.
 - What would you have guessed these words meant?
- morbido = soft
 - il grillo = cricket
 - grasso = fat
 - la camera = room
 - crudo = uncooked
 - la libreria = bookstore
 - i parente = relatives
 - i genitori = parents
 - bravo = good at something
 - largo = wide

What would you have guessed these words meant?

- il cane = dog
- il mare = sea
- la firma = signature
- la novella = short story
- il pavimento = floor
- il vino = wine
- dove = where
- fame = hunger
- il sale = salt
- il campo = field
- l'opera = work
- i preservativi = condoms

Spring Workshop 2014

- Now scheduling Spring Workshops in Northwest Indiana during the month of April.
- Limited enrollment.
- Contact pmarasco@live.com for dates, times and more information.